



## ITALIAN ASSOCIATION OF CHUE STYLE FENG SHUI

The Italian Association of Chue Style Feng Shui is a non-profit organization, dedicated to research and diffusion of Feng Shui according to the Chue style.

This ancient science was born in China along with a range of disciplines, now used constantly in the West (such as Traditional Chinese Medicine, acupuncture, Tai Chi), aimed for the human well being and now tested for millennia. The purpose of the Association is to promote the practical applications of traditional Feng Shui; to clean up from most common Chinese superstitions and from the commercial aspects of Western origin, which have led to many misunderstandings and trivializing, eventually debase, this profound and effective science.

Its applications are useful in a tangible way, like: to improve the quality of personal and working life; it addresses issues related to housing, business, the design of the city (City Planning) and gardens (Garden Design); as well as to the understanding of the profile staff person (Ba Ji) and identifying the dates favorable to change your home or place of business, sign contracts or founding companies (Date selection). The real work of Feng Shui Chue Style is invisible, because it does not necessarily uses symbols of oriental type, but it falls completely into the customer reality.

Feng Shui (literally Wind and Water) is based mainly on the study of nature, natural phenomena, and its understanding is fundamental to catch the interaction among man, his environment and his destiny.

Furthermore the concept of Feng Shui is that man chooses the space for living or working on the base of the principle of resonance concept.

The relationship between man and environment is in a mutual exchange; so that, if the man creates his space in accordance with his image and likeness, following what is in that historical period or in his particular way of life, the environment, in turn, can help the 'human being to improve various aspects of his life.

Good intervention of Feng Shui can create within the home and / or work environment that situation that the person perceives as harmonic and that allows him to interact more calmly and serenely with the situations to deal with. The environment thus harmonized fact supports the potential and human possibilities, creating the best conditions for the "right action".

The result is a better psychological well-being that promotes the achievement of goals and creating a virtuous circle that positively affects even people with whom each day the person relates to: This effect will benefit not only health but also human relations and economic aspects.

The Chue Style Feng Shui is the most effective form so far known, of this ancient knowledge, because it uses tools completely authentic with techniques widely tested and proven, practiced by the greatest masters of Feng Shui in the Imperial Palaces of ancient China. This style has an ancient lineage of 600 years and gathers the most important styles and constantly tested, allowing it to be applied to each spatial reality and functional analysis in a wide view, with the most suitable technique.

The Chue Style Feng Shui has been introduced in the West in the 90s by Grand Master Chan Kun Wah, which represents the highest authority in the world. The benefits of Chue Style Feng Shui are now available to all, thanks to a growing network of trained professional consultants, able to offer a real, effective and wise assistance in solving many problems of contemporary life.

Greater information on this ancient discipline is also made possible by the formation of qualified teachers in the world, able to convey the depth of the material and its potential application.

A fundamental characteristic of the International Association, through the network of local non-profit organizations, is the ongoing search and update of Feng Shui to adapt to new ways of life, nowadays very different from the ancient Chinese imperial courts.